

# FOCUS Broadband Cable Update

*Effective January 1, 2024*

## **2024 MergeTV Rate Adjustments**

FOCUS Broadband has been notified of significant cable TV programming cost increases that will be charged by local broadcast stations and national cable network providers starting in the new year. As seen in several disputes this past year, companies like FOCUS Broadband have very little power when negotiating new contracts with large cable network providers. This issue only continues to grow as cable networks combine to get a larger share of the industry. If we refuse to accept their new contracts and package their content as they demand, these companies have no issue removing their channels from our lineup. This tactic is not customer-friendly and puts FOCUS Broadband in a very vulnerable position. As a result of these cost increases, we must raise our rates for 2024. For more information on why cable TV rates continue to rise, visit [www.tvonmyside.com](http://www.tvonmyside.com).

We understand that price adjustments like these may have you considering dropping cable TV in favor of more flexible and affordable online streaming options. If you are interested in learning more about how you can discontinue cable TV and use FOCUS Broadband's Internet service to stream the content you want to see, visit [www.focusbroadband.com/cutthecord](http://www.focusbroadband.com/cutthecord).

Below is a chart detailing the 2024 prices for cable TV packages and equipment. These new prices will take effect on your next monthly billing statement. Thank you for your continued support of FOCUS Broadband.

<b>MergeTV Packages</b>	<b>Old Rate</b>	<b>New Rate</b>	<b>Increase Amt</b>
MergeTV Broadcast Basic	\$39.25	\$41.85	\$2.60
MergeTV Standard	\$93.90	\$100.00	\$6.10
MergeTV Advanced	\$109.50	\$115.90	\$6.40

  

<b>Premium Movie Channel</b>	<b>Old Rate</b>	<b>New Rate</b>	<b>Increase Amt</b>
Cinemax	\$15.00	\$10.99	\$(4.01)

\*Prices listed are a la carte rates for FOCUS Broadband MergeTV packages. Discounts available in existing bundles will vary. Prices for Premium Movie Channels not listed will not increase. Price for Sports Package will not increase. MergeTV Standard Boxes (Evo-Pro), Cloud DVR, and Additional Stream Add-Ons will remain unchanged.

**Direct questions to FOCUS Broadband Customer Service:**

**910-754-4311 or 888-367-2862**

**Email: [contact@focusbroadband.com](mailto:contact@focusbroadband.com)**

**PO Box 3198, Shallotte, NC 28459**